Conviva and Project Management

Jose Solorio, Software Program Manager
Conviva, Inc., Foster City, CA

Abstract:

Founded in 2006 and headquartered in Foster City, California, Conviva is a privately held company offering online video optimization and online video analytics software products. Conviva powers internet-connected screens with the most engaging viewing experiences imaginable by elevating the way video streaming businesses use data-driven intelligence. For years, HBO, Sky, Turner and the like have been using Conviva's Video AI Platform to enlighten, reveal and inform with important insights around consumer in-screen viewing experience, allowing them to connect those metrics to important business outcomes. This allows customers to not only maximize subscriber retention and growth but also understand content and viewing trends so that they can deliver more personalized viewing experiences. Conviva makes engagement a data-driven outcome based on actionable quality of experience (QoE) analytics.

In this presentation, Jose will give a brief overview of Conviva's products and the role they play in helping to deliver high-quality video content to end users. He will then talk about what it's like to be a project manager, how project management is done in a software development context, and give general advice for anyone interested in pursuing a career in project management.

About the Speaker:

As the Software Program Manager for several engineering teams, Jose is responsible for overseeing the planning, execution, and delivery of various software products within the Conviva product line. Jose leads teams of various domain expert areas, including Data Science, Device Ecosystems, and User Experience, and ensures they meet deliverables on time and on budget. Through extensive project management skills acquired over many years, he helps software teams apply the correct software development methodologies and process in order to bring out the team's full potential and ensure they interoperate with other teams efficiently. He helps teams prepare for growth, scale, and high quality software output.

Before joining Conviva, Jose led other software teams at Cisco Systems, Visa, and NetSuite. He holds a Bachelors of Science degree in Information Systems Management from the University of California Santa Cruz.